



SWA CREATOR PROGRAM

THE CREATOR PLAYBOOK

Create original saber content. Reach verified-view milestones. Build trust. Earn \$50 for each qualifying affiliate sale.

3,000	10,000	\$50
VERIFIED VIEWS 50% OF ELIGIBLE REFUND BASE	VERIFIED VIEWS 100% OF ELIGIBLE REFUND BASE	PER QUALIFYING AFFILIATE SALE



Everyday creators. Product storytellers. Cosplayers. Collectors. One clear program.

FIELD GUIDE - VERSION 2026.08.24

One product. Two creator opportunities.

The refund challenge and affiliate program are separate paths that can work together.

01 / OWN

Purchase or already own an eligible SWA product.

02 / CREATE

Publish original public content that visibly features it.

03 / VERIFY

Reach one verified-view milestone on one qualifying video.

04 / SUBMIT

Provide the order, post URL, and requested native analytics.

05 / KEEP

After approval, receive the promotional refund and keep the eligible product.

06 / EARN

Apply for an affiliate link or code and earn from qualifying sales.

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Earn your saber back.

Create an original SWA video, reach a verified-view milestone, and unlock up to 100% of the Eligible Refund Base. You keep every eligible saber after an approved promotional refund.



3,000	10,000
VERIFIED VIEWS 50% OF ELIGIBLE REFUND BASE	VERIFIED VIEWS 100% OF ELIGIBLE REFUND BASE

ONE VIDEO MUST INDEPENDENTLY REACH ITS THRESHOLD.

- Views from different posts cannot be combined. Multiple videos may be submitted, but the total promotional refund remains limited by the Eligible Refund Base.
- Content must be original, public, visibly feature an eligible SWA product, and mention or tag SWA as instructed.
- Bought, bottled, exchanged, duplicated, manipulated, or otherwise inauthentic views are ineligible. Paid boosting needs prior written approval.
- No positive review is required. Share genuine opinions and disclose any gifted, discounted, refunded, or commission-bearing relationship.

SUBMISSION CHECKLIST

■ Eligible product is clearly visible	■ Original public post URL
■ Order number and order email	■ Native-platform analytics
■ Required SWA mention or tag	■ Authentic verified views
■ Material connection disclosure	■ Post remains live for verification

Approval remains subject to verification and the full Program Terms at collab.swasabers.com/terms.

Join. Share. Earn.

The affiliate program is separate from the refund challenge. Use only the approved link or code shown in your affiliate account.

01 / JOIN

Apply at the verified SWA affiliate registration page. Approval is not guaranteed.

02 / SHARE

Publish useful, original SWA content with your approved link or code and a clear disclosure.

03 / EARN

Earn \$50 for each qualifying sale after tracking, payment, returns, disputes, and fraud checks.

04 / CHECK

Use your affiliate dashboard for recorded activity and current payout settings.

DISCLOSURE EXAMPLES

AFFILIATE

"I earn a commission if you purchase through my SWA link."

PRODUCT + AFFILIATE

"SWA Sabers sent me this product, and I may earn a commission from qualifying purchases."

PAID PARTNERSHIP

"Paid partnership with SWA Sabers."

Put the disclosure in the content where people can easily notice it. Do not bury it after "more," inside a hashtag pile, or behind an unclear abbreviation.

QUALIFYING SALE

A sale must be attributed through the approved link or code, successfully paid, and remain valid after applicable cancellations, returns, refunds, disputes, fraud reviews, and chargebacks. Reversed transactions can reverse commissions. Results vary; no earnings are guaranteed.

Clear beats clever.

Use the exact language the program can support. Verify product and promotional details before every post.

APPROVED

- Reach a verified-view milestone and unlock up to 100% of the Eligible Refund Base.
- You keep the eligible products after an approved promotional refund.
- Affiliates earn \$50 for each qualifying sale.
- Results vary. Terms apply.
- I earn a commission if you purchase through my link.

DO NOT SAY

- Everyone gets a free saber.
- Your entire order is guaranteed to be refunded.
- You are guaranteed to earn money.
- Every click or order pays a commission.
- SWA is officially affiliated with a film studio or entertainment franchise.

VERIFY BEFORE POSTING

- Prices and product availability
- Buy One Get Two eligibility and cart behavior
- Shipping and delivery timing
- Specifications and intended use
- Warranty and return language
- Affiliate-platform settings

Never invent proof, earnings screenshots, payout notifications, testimonials, comments, view counts, or engagement statistics.

Hooks 1-15

Make a specific promise in the opening, then show enough proof to pay it off.

- | | |
|----|---|
| 01 | The first thing nobody tells you about filming a saber... |
| 02 | Watch the room change when I press this button. |
| 03 | I bought one saber. Here are the three videos I filmed first. |
| 04 | Which blade color wins this scene? |
| 05 | The detail you miss until you hold it up close. |
| 06 | Display saber or duel saber? Here is the difference. |
| 07 | I gave myself ten seconds to make this look cinematic. |
| 08 | What does this hilt actually sound like? |
| 09 | POV: the final piece of your original costume arrives. |
| 10 | Three ways I would shoot the same saber. |
| 11 | A collector checks these details first. |
| 12 | Can it survive a responsible duel session? |
| 13 | The safest way to start learning saber spins. |
| 14 | This is why lighting matters more than the camera. |
| 15 | One saber. Twelve content ideas. Start here. |

Hooks 16-30

Make a specific promise in the opening, then show enough proof to pay it off.

16 I answered 'Where did you get that?' with a full review.

17 The unboxing shot I almost forgot to film.

18 Turn the sound on for this ignition.

19 What I genuinely like - and what I would change.

20 A beginner buyer's guide in thirty seconds.

21 How I built an original character around one prop.

22 The fastest dark-room setup for a blade-glow shot.

23 My audience chose the color. I built the scene.

24 The close-up test: buttons, grip, finish, balance.

25 Can three sabers become a month of content?

26 I filmed a duel without risking the camera - or the room.

27 What arrived, what I ordered, and what I checked first.

28 The comment that became my next video.

29 Before you order, verify these three cart details.

30 Would you display it, duel with it, or film with it?

Formats 1-6

Shoot the structure once. Repeat it with a new question, product, color, person, or scene.

01 / THE 10-SECOND IGNITION

0-2s: dark frame. 2-4s: ignition. 4-8s: close-up. 8-10s: one clear takeaway and disclosed CTA.

02 / THE FOUR-SHOT UNBOXING

Package, seal break, hilt reveal, first ignition. Capture each shot both vertical and horizontal.

03 / THE THREE-DETAIL REVIEW

Pick three visible details, explain each honestly, and finish with who the product is best for.

04 / THE COMMENT REPLY

Put the audience question on screen, answer directly, then identify your approved link or code with disclosure.

05 / THE SIDE-BY-SIDE

Compare two product types or colors using the same lighting, distance, and camera settings.

06 / THE DUEL TEST

State the test, wear appropriate protection, clear the space, demonstrate responsibly, and recap what happened.



Formats 7-12

Shoot the structure once. Repeat it with a new question, product, color, person, or scene.

07 / THE COSTUME REVEAL

Start with an unlit silhouette, reveal the original costume, then ignite the saber as the payoff.

08 / THE BUYER GUIDE

Name the viewer goal, explain the relevant product category, and avoid promises beyond approved claims.

09 / THE SOUND-ON DEMO

Use a quiet room, label the sound test, avoid replacing native audio, and show the button press.

10 / THE B-ROLL LOOP

Record hilt rotation, grip, blade, swing, and display shots. Reuse them under new voiceovers.

11 / THE GIFT REACTION

Get permission to film, preserve the genuine reaction, and disclose any material connection.

12 / THE WEEKLY SERIES

Repeat one recognizable test every week - color, sound, spin, scene, or challenge update.

Make the scene. Protect the people.

A good shot is never worth an unsafe swing, damaged room, or surprised bystander.

- Clear the full swing radius, including ceilings, walls, fixtures, cameras, pets, and bystanders.
- Use a product intended for the demonstration; never treat a display replica as a combat prop.
- Inspect the hilt, blade, retention hardware, charge level, and visible damage before action.
- Wear appropriate eye, hand, body, and foot protection for contact practice.
- Agree on choreography, speed, boundaries, and stop signals before a duel.
- Stabilize the camera and keep its operator outside the action zone.
- Do not film dangerous stunts, moving-vehicle use, public intimidation, or use near traffic, crowds, fire, water, or flammables.
- Supervise minors and follow product instructions and local rules.

THE SAFE DUEL SHOT

Wide locked-off frame - marked foot positions - slow rehearsal - controlled speed - visible protective gear - no surprise contact - clear stop call



Adult creators at a convention. Plan every swing and protect the people around the frame.

Show what the viewer needs to decide.

Use objective visuals and clearly label personal impressions.



VISUAL / FINISH + DETAILS

Slow hilt rotation, grip close-ups, controls, blade connection, display position, and scale in hand.

AUDIO / IGNITION + SOUND

Record in a quiet room, identify the product, preserve native audio, and avoid unverified feature claims.

USE / MOVEMENT + FIT

Show responsible handling, balance impressions, intended use, and who the product may suit.

COMPARE / SAME CONDITIONS

Use the same light, distance, camera, and audio setup so the comparison is useful.

FILMING SHOT LIST

- Package and labels
- First hilt reveal
- 360-degree hilt rotation
- Controls and grip
- Blade connection
- First ignition
- Dark-room glow
- Sound-on demo
- Responsible movement
- Display shot
- Genuine verdict
- Disclosed CTA

Start with the recorded transaction.

Do not guess at attribution, promise a commission, or request sensitive buyer information.

WHERE IS MY LINK OR CODE?

After approval, use the exact link or code displayed in your affiliate account. Do not shorten, redirect, or modify it without permission.

WHAT SHOULD I TEST?

Open the link in a fresh browser, confirm it reaches the intended SWA page, preserve campaign parameters, and place your disclosure near the recommendation.

A SALE IS MISSING

Record the date, time zone, content URL, link or code used, and any non-sensitive order reference the buyer can lawfully share. Never request card data or passwords.

WHY DID A COMMISSION REVERSE?

Cancellations, returns, refunds, disputes, chargebacks, fraud review, self-referrals, or other ineligible activity can reverse a transaction.

WHEN AND HOW AM I PAID?

Use the current schedule, method, threshold, and holding period shown in your affiliate account. Platform settings can change.

NEED HELP?

Use the support channel in your affiliate dashboard or email Info@SWAsabers.com with non-sensitive details.

CURRENT OFFER LANGUAGE

Verify the live storefront before every post.

The notes below were checked on August 24, 2026. Promotions, eligibility, inventory, and shipping language can change.

CURRENT PROMOTION

The storefront advertises Buy One Get Two on eligible orders. The Starter Saber is excluded. Confirm the live offer before publishing or buying.

CURRENT SHIPPING LANGUAGE

The storefront advertises free global shipping and states 3-5 day delivery once dispatched. Production, processing, dispatch, carrier, customs, destination, and other conditions can affect total arrival time.

CART CHECK

Confirm all selected items appear in the cart, the promotional items show the expected discount, and the final total is correct. If anything is missing, stop and contact SWA before placing the order.

REMEMBER

Verify prices, specifications, intended use, availability, warranty wording, returns, shipping, and promotions at swasabers.com. The Program Terms control challenge and affiliate eligibility.

Turn one shoot into a repeatable system.

This is a publishing workflow - not a promise of reach, approval, sales, or earnings.

DAY 1 / PLAN

Choose one audience question, one claim you can support, one product demonstration, and one disclosed CTA.

DAY 2 / SHOOT

Capture the package, hilt, ignition, detail, movement, verdict, and clean vertical/horizontal B-roll.

DAY 3 / PUBLISH

Use a direct hook, deliver the visual proof quickly, disclose the relationship, and keep the post public.

DAY 4 / REPLY

Turn the strongest real audience question into a second useful video.

DAY 5 / COMPARE

Use the same lighting and camera position to compare a color, sound, product type, or creator use case.

DAY 6 / TEACH

Create a safety, setup, buyer-guide, or filming tutorial.

DAY 7 / REVIEW

Check native analytics, record what held attention, save working B-roll, and plan the next iteration.

NEXT LINKS

Challenge: collab.swasabers.com

Affiliate: collab.swasabers.com/affiliate

Resources: collab.swasabers.com/resources

Terms: collab.swasabers.com/terms

Results vary. Terms apply. No views, approval, promotional refunds, qualifying sales, commissions, or income are guaranteed.